

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 8:59 PM from [REDACTED]

### Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Councillor

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 31/05/2023 8:59 PM I wish to register my objection to this application, based on c shared with me by residents.

I gather the shop's core customers are school children, who will usually be unaccompanied. This does not sit well with selling alcohol. The fact that alcohol will be sold on and premises up to midnight may encourage late drinking on the street. This could me enforcement issues for a road which the police do not proactively patrol. I note the amount of ASB in North End Road already occurs around Haldane Road.

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Comments were submitted at 11/05/2023 11:17 PM from [REDACTED]

## Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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## Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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## Comments Details

Commenter Type: Residents Group

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Stance: Customer objects to the Licensing Application

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Reasons for comment

Comments: 11/05/2023 11:17 PM As lead of Seagrave Road Residents association and local resident, I am writing to formally object to the alcohol license Morley's has applied for - particularly after 11pm hours. Morley's is a fast food chicken shop located in a heavily residential area, with a lot of families with young infants and children in the streets immediately around the shop. McDonalds located adjacent to these premises serves primarily families and young kids. The premises is in very close walking proximity to around 10 schools including Fulham boys School, Fulham Primary School, The London Oratory School, Fulham Prep, St Thomas's etc. Chicken shops are known to attract young teenage male customers. Selling alcohol on and off premises raises the risk of underage drinking if an alcohol licence is granted.

If this premises is allowed to sell alcohol off premises as like a late night off license - this will only encourage people drinking in the street in the early hours and will only further increase nuisance and crime, underage drinking and likelihood of drug dealing.

It is already known that Northend Road has existing drug gang related issues. There has been a lot of press regarding chicken shops being recruiting grounds for drug dealers and teenagers (see below press example). Having a late night 'alcohol' fast food operation will only encourage anti-social behaviour and put residents and international

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tourists staying next door at the Travel Lodge hotel at risk.

<https://www.dailymail.co.uk/news/article-7347355/Gangs-targeting-teenagers-chicken-shops-luring-drug-dealing-giving-fast-food.html>

To summarise; In granting this license there will be a huge detriment to the: - Prevention of Crime and Disorder - Prevention of Public Nuisance - Protection of Children from Harm - Public Safety.

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**From:** [REDACTED]

Sent: 04 May 2023 15:10

**To:** [REDACTED]

**Subject:** 31 May—2023/00740/LAPR: Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Old Barrow Boy @Haldane& North End Rd, across from Hair of the Dog off Lic

2023/00740/LAPR: Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Deadline 31May LICENSING Application

Dear William Asante, Licensing Officer

Please send me/us the redacted application and floor plan (hopefully including the rear outside of there is such) for a new establishment, Morley's (Chicken), in the former pub called The Barrow Boy on the corner of Halford Road/NER.

This is also my initial objection to this licensing application. I reserve my right to comment further as I am concerned about

—the 02:00 hours which will not promote the licensing objective of Prevention of Public Nuisance

—this address has an official Local Plan constraint, namely 'Noise Nuisance Zone'

as well I am concerned about

—cumulative impact (as per the LBHF Licensing Policy) of too many Chicken shops/takeaways in such close proximity on and nearby the North End Road and it's thousands of residents in neighbouring roads.

Further concerns—

OFF Premises: What food and alcohol would be sent 'off the Premises'? Would that be a delivery offering until 2am? I ask because Morley's in Wandsworth is a typical red-signed chicken shop without alcohol.

DRINKING UP TIME/Delivery until 2am:

I note there is no drinking up time. Drinking until and closing at 02:00 moves us into the very small hours of developing North End Road (NER) into a Late Night Economy road, which is contrary to the Council's plans for daytime improvements to North End Road, especially this section which is the traditional market stretch of North End Road.

For the information of neighbours and Councillors, I also see there is a PLANNING APPLICATION in for unfortunate, non-heritage signage on this well preserved facade. 2023/00860/ADV (attached pdf and screenshots from it). I am ringing Coull Architects now as this could be an opportunity for 'heritage' signage on a still lovely Victorian building.

2023/00740/LAPR: LICENSING APPLICATION.

"Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Distance: 523 metres

Licensing Act – Premises Licence Morley's Fulham: The premises is a restaurant, the applicant proposes a licence to cover the sale of alcohol and the provision of late night refreshment. Licensable activities sought: The sale of alcohol – Both On and Off the Premises Mondays to Sundays between the hours of 11:00 to 00:00. The Provision of Late-Night Refreshment – Both Indoors and Outdoors Sundays to Thursdays between the hours of 23:00 to 00:00. Fridays and Saturdays between the hours of 23:00 to 02:00. Opening Hours of the Premises Sundays to Thursdays between the hours of 11:00 to 00:00. Fridays and Saturdays between the hours of 11:00 to 02:00."

"For more details:

<https://www.apps10.lbf.gov.uk/holding/publicaccess.asp?type=L&key=RU38CGBI19W00>

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**From:** [REDACTED]

Sent: 13 May 2023 08:14

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

To Whom it may concern.

[Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION](#)

[Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ](#)

I, [REDACTED], owner and resident of Haldane Road, SW67EU London, strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. and am absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and more so at such excessive hours! This will only bring about drunken anti-social behaviour which will put residents and particularly kids that live on Haldane Road in danger. Residents already suffer with loitering and noise of nuisance with youths frequenting McDonalds late at night as well as noise, traffic congestion from moped bikes picking up deliveries. In the last 12 months alone we had multiple incidents of breaking and entering from the previous restaurant clientele putting residents safety and lives at risk. I personally have called the police 3 times in the last 12 months for aforementioned reasons. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep. As it stands McDonalds attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only attract anti-social behaviour with people drinking on the street – particularly during Chelsea match days. Selling alcohol after 11pm is totally unsuitable use for a residential area.

**I also copy all the residents and unit owners of the building [REDACTED] including Flats - the entire building who would be seriously affected by the approval of the aforementioned liquor license, on the basis of health and safety violation, excessive noise and traffic congestion to an already overcrowded street. We all unanimously object this liquor council application and an potential approval. In copy also [REDACTED], the Property Manager of the building.**

In addition, the planning application for the signage has not been approved yet but the restaurant went ahead and installed it anyway. We urge the council to pay immediate attention to this unlawful behaviour.

Licensing Act – Premises Licence Morley's Fulham: The premises is a restaurant, the applicant proposes a licence to cover the sale of alcohol and the provision of late night refreshment. Licensable activities sought: The sale of alcohol – Both On and Off the Premises Mondays to Sundays between the hours of 11:00 to 00:00. The Provision of Late-Night Refreshment – Both Indoors and Outdoors Sundays to Thursdays between the hours of 23:00 to 00:00. Fridays and Saturdays between the hours of 23:00 to 02:00. Opening Hours of the Premises Sundays to Thursdays between the hours of 11:00 to 00:00. Fridays and Saturdays between the hours of 11:00 to 02:00."

Best,

[REDACTED]

Comments were submitted at 13/05/2023 8:11 AM from [REDACTED]

## Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

## Customer Details

Name: [REDACTED]

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Address: [REDACTED]

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## Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 13/05/2023 8:11 AM Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 - 310 North End Road London SW6 1NQ

I, [REDACTED], owner and resident of [REDACTED] London, strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I live directly above this premises (first floor) and am absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and more so at such excessive hours!

All the residents and unit owners of the [REDACTED] - the entire building who would be seriously affected by the approval of the aforementioned liquor license, on the basis of health and safety violation, excessive noise

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and traffic congestion to an already overcrowded street - We all unanimously object Morley's liquor application.

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**From:** [REDACTED]  
**Sent:** Tuesday, May 30, 2023 5:56 PM  
**To:** [REDACTED]

**Subject:** 308 North End Road - alcohol license

Dear Lorna,

reference number: 2023/00740/LAPR

**RE: Morley's Chicken Shop unlawful signage installation and addressing heritage of the building**

**Premises Address: 308 North End Road SW6 1NQ case reference (2023/00321/ADVERT)**

I am writing on behalf of myself and the entirety of my neighbours who live directly above this premises.

I [REDACTED], am a resident living right on top of the restaurant, [REDACTED]. I suffer from clinical anxiety and this situation has exacerbated my condition. I have voiced this concern numerous times to the council. We had a breaking and entering case in our building already caused by the previous restaurant owner. The restaurant and residential units are connected, so you can imagine the danger it imposes on the residents adding an alcohol license to the chicken shop. The liquor license will only add to the existing noise, risk the safety of residents living in the immediate building as well as surrounding apartments, and add to the traffic of the already blocked entrance. If you look at our entrance, the deliver and McDonald's crowd often prevent resident to enter their own premises. All the aforementioned reasons are material considerations for you to immediately reject the liquor license.

In addition, the signage has ruined the image of the entire road and building and goes strictly against the image that was shown to me when I bought my flat almost 5 years ago. I understand that the planning team is looking separately into this matter



but just to illustrate how much illegal activity the restaurant tenant has been undertaking since signing the lease.

I trust your hard work will resolve this issue, starting with preventing a liquor license as well as getting rid of the illegally installed signage.

Yours sincerely

[REDACTED]

[REDACTED]

Comments were submitted at 13/05/2023 1:31 PM from [REDACTED].

### Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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[REDACTED]

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 13/05/2023 1:31 PM I would strongly object to this license application because alcohol and late night hours would cause great nuisance to neighbours.

Firstly, it is sad that we lost a pub on North End Rd that is now the premises of the new Morleys. Their location in North End Rd already has a huge number of places serving deep fried chicken shops which you can see in this Google Maps search so they will have a lot of competitors:

Looking at the Morleys menu, it is not exactly the most healthy food on offer with deep fried foods - chips and burgers, nuggets and fish fingers etc plus all the deep fried chicken options. The nature of this restaurant is firmly in the fast food category along with McDonalds and Morley's key rival, Kentucky Fried Chicken. At these sorts of places, customers are expected to order at the counter, or instore screen or via a mobile app. It is not table service. At all these places across London, I am not aware of alcohol ever being on the menu. When searching online, alcohol is not available with Morleys Wandsworth menu on Uber Eats:

Applying for alcohol and a late license at Morleys North would add to crime, public disorder and anti-social behaviour so locals are not in favour of this.

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Comments were submitted at 13/05/2023 4:02 PM from [REDACTED].

### Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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## Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 13/05/2023 4:02 PM I live in one of the flats upstairs and I strongly object against the late night licence and the 2am opening hours. We already have problems with anti social behaviour from the McDonald's next door and police has had to come several times to bring order. The applicant has also put up a very large and ugly sign despite not having obtained planning permission for this which is certainly not in line with the classical look of the property. This is first and foremost a residential building and approving this application would cause significant nuisance to the local residents - and this will severely impact our quality of life and ability to sleep at night.

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**From:** [REDACTED]

Sent: 15 May 2023 11:48

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

**RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION**

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Following on from my neighbour [REDACTED] email, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this

with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too – An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely

[REDACTED]

[REDACTED]

[REDACTED]

**Sent:** 13 May 2023 16:11

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Morley's licensing application

To whom it may concern,

We are writing to object to the licensing application requested by the Morley's chicken shop, set to open on the North End Road at the corner of Haldane Road.

The decision to allow another fast food chain outlet to open on the road is bizarre enough. The North End Road has the potential to become known as dining diversity champion. We have

independent eateries ranging from Ethiopian to Brazilian, Nigerian to Korean. We also have a KFC, a Nando's, a Subway, a McDonald's and a Chicken Cottage within 100 yards of each other. We should be looking to add more of the former and reduce the latter. To add another low-rent chicken shop chain into the mix shows as much disregard for cultural improvement as it does for teenage waistlines.

Despite all of the above, I can still just about understand cash-strapped councils taking the quick cash to fill an empty slot on a high street...but why on earth does a chicken shop need a late night booze license? Taking into account everything from health, to anti-social behaviour, littering and even taste - this is an application that must be rejected. (Everyone knows fried chicken is best enjoyed with a can of orange Miranda, serving with booze is wrong on so many levels it's frightening.)

As residents of Haldane Road, we already regularly deal with the remnants of McDonald's packaging in our front garden and on our street. We are already expecting the opening of a Morley's 10 yards away to add to this nuisance. To add alcohol into the mix is absolutely ludicrous.

As you can probably tell, we're not the sort of people who complain regularly but this has got right under our chicken skin. It backs onto a residential area, there is a youth club within 400 yards and our local pubs - that pay for security and have staff trained to deal with anti-social behaviour - are not afforded the sort of permit that Morley's are applying for. Moreover, there is an off-license - the superbly named Hair of the Dog - situated literally opposite the Morley's.

Please reject this license application for it is a madness.

All the best,

█

█

From: █  
Sent: 16 May 2023 13:39  
To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Cc: █  
Subject: Re: Morley's licensing application

Hi Lorna,

Thank you for the below. Also including my wife █ as another complainant, we are both at █ – literally two doors down from the proposed Morley's.

Based on the attached our position is unchanged. It's still very much a chicken shop selling booze until midnight. I appreciate all the mitigations supplied in the document, but they simply don't match up with reality that the moment someone leaves Morley's – the staff aren't going to do anything.

Based on the experiences of the McDonald's, our issue is not what happens inside Morley's, but what happens outside of it.

For example, using the adjacent McDonald's as a guide:

- **We never hear the McDonald's.** Despite being very busy, it does a great job of noise containment and rarely spills out to trouble. Delivery driver traffic is high, but a very minor inconvenience. Fair play.
- **We occasionally get groups of youth gather in our elderly neighbour's front drive to consume their McMunch/being a bit of nuisance.** Overall, the kids are well-behaved, but it occasionally strays into littering, trespassing and intimidation (not for us, we're hard – but either side of us are 80-90 year olds who get scared by it. I have never seen a McDonald's employer run out of the shop to make sure this doesn't happen.
- **We regularly wake up to find a discarded McDonald's bags in our front garden and all over the street.** Especially if there has been an outside gathering to eat it. Again, I have never seen a McDonald's employer run out of the shop to make sure this doesn't happen.

In short, McDonald's does well at stopping McDonald's being an issue, not so well at stopping people *with* McDonald's being an issue...and McDonald's is alcohol-free. By Morley's opening next door, we can already expect more rubbish and more 'gatherings', our fear is that with alcohol in the equation – the rubbish gets worse, the gatherings get less well-behaved etc. etc.

We think a Morley's opening on the corner of a residential street is almost certainly going to have a negative impact, even if it wasn't serving alcohol. Serving alcohol – especially for off-premise consumption – is almost certainly/definitely going to have a negative impact.

Is there any room to keep alcohol consumption entirely **on-premises**?

Cheers,



Comments were submitted at 15/05/2023 11:02 AM from [REDACTED]

## Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

## Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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## Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 15/05/2023 11:02 AM I am writing to you to raise my strong objection to the alcohol license Morley's has applied for to sell alcohol from this premises and to stay open until 2am on friday and saturdays. This chicken shop is located in a heavily residential area. I personally have a five year old daughter, and my neighbours also have children and teenagers. Mcdonald's already causes noise and nuisance in the area, which is known with the local police and is displayed on police crime heat map monthly! We regularly have anti-social behaviour as well as problem with selling drugs and there is constant littering and loitering of young youths; as well as constant delivery drivers waiting for online food pick ups. In granting this license there will be a huge detriment to the: - Prevention of Crime and Disorder - Prevention of Public Nuisance - Protection of Children from Harm - Public Safety. The granting of an alcohol license, and a late-night one at that, will absolutely draw in late-night and likely inebriated revellers as well as drug dealers. This will exacerbate the issue when families are trying to sleep. My daughter

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has felt unsafe coming home with me, specifically after dusk, when there are people hanging out on Haldane Road in between Mcdonalds and Morely's. The granting of a late-night alcohol license to the chicken shop which is literally a few meters from my door step will detrimentally affect my family's quality of life by increasing nuisance, crime, littering, anti-social behaviour and will make it unsafe for my child. Again, I can't reiterate enough how strongly I feel that this would be disastrous for my street, my family and my community.

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Comments were submitted at 15/05/2023 12:42 PM from [REDACTED]

### Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Residents Group

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 15/05/2023 12:42 PM ear License Team,

RE: My Objection to Morley's Chicken Shop Council Application  
2023/00740/LAPR: LICENSING APPLICATION

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Address: "Morley's Fulham: 308 - 310 North End Road London SW6 1NQ

Following on from my neighbour [REDACTED] email, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I own flat directly above this premises at [REDACTED] and am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too - An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely

[REDACTED]

[REDACTED]

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**From:** [REDACTED]

Sent: 15 May 2023 12:51

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley`s Fulham: 308 – 310 North End Road London SW6 1NQ

Following on from my neighbour [REDACTED] I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I own flat directly above this premises at [REDACTED] and am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too – An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely

[REDACTED]

[REDACTED]

**From:** [REDACTED]

noSent: 15 May 2023 13:39

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Cc:**

**Subject:** Our Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Following on from my neighbour [REDACTED], we strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. Me and my boyfriend live in Flat above this premises at [REDACTED] and we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too – An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely,

[REDACTED]

[REDACTED]

**From:** [REDACTED]

Sent: 17 May 2023 15:16

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Morley's Late License

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it to stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

I object to this license and hope you hear me. Please get back to me with confirmation.

Yours sincerely,

[REDACTED]

[REDACTED]

**From:** [REDACTED]

Sent: 16 May 2023 15:55

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:  
LICENSING APPLICATION Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Dear Licence Team,

Following on from my neighbour [REDACTED] email, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with youths frequenting McDonalds late at night as well as traffic congestion from moped bikes picking up deliveries in this narrow one-way street. Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too – An alcohol license for a fast food chicken shop is totally unsuitable for a residential area.

Yours sincerely

[REDACTED]

[REDACTED]

**From:** [REDACTED]

Sent: 17 May 2023 16:49

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it to stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

[REDACTED]

**From:**

Sent: 17 May 2023 17:07

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application [2023/00740/LAPR: LICENSING APPLICATION](#)

Address: "Morley's Fulham: [308 – 310 North End Road London SW6 1NQ](#)

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely,

[REDACTED]

[REDACTED]

**From:** [REDACTED]

Sent: 18 May 2023 09:20

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Morley's licensing application

Hi there,

I would like to comment on a licensing application that relates to Morley's on the North End Road.

I have serious concerns about this license being granted for the three following reasons:

- crime and disorder
- public nuisance
- protection of children from harm

**On point one; crime & disorder**

The crime rate on the North End Road is above average (6 out of 10 on the medium crime scale); I have concerns that introducing another licensed venue or premise will increase this.

**On point two; public nuisance**

We already have issues with public nuisance on the street; i.e. people eating fast food in our gardens, on the street, or mass crowds forming on Friday and Saturday nights due to the McDonald's.

I have witnessed people urinating at the end of Haldane Road and only yesterday morning, I had to swerve a pile of sick at the end of Haldane Road whilst walking my toddler – I am desperate for this type of behaviour to not continue.

Introducing yet another premise that serves alcohol, especially that can be taken off the premise, will only exacerbate this.

**On point three; protection of children from harm**

A high number of children live in Haldane Road, including in our home. Granting a license, especially until 2am, will fuel antisocial behaviour, increase noise pollution etc.

In addition, there is a youth club on Haldane Road. I think it's inappropriate that a fast-food venue, that targets children, is able to serve alcohol around the clock.

To add to this, there is a licensed off-license opposite the premise, meaning that there is an option for people to purchase off-trade alcohol.

Please let me know if you have any questions on the above.

Kind regards,

[REDACTED]



**From:** [REDACTED]  
**Sent:** 18 May 2023 02:18  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Objection to Morley's Chicken Shop

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]  
[REDACTED]

**From:** [REDACTED]

Sent: 18 May 2023 20:59

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:  
LICENSING APPLICATION Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application [2023/00740/LAPR: LICENSING APPLICATION](#)

Address: "Morley's Fulham: [308 – 310 North End Road London SW6 1NQ](#)

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**Sent:** Saturday, May 20, 2023 10:19 AM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Re Morley's Fulham 308-310 North End Road

To whom it may concern,

I deeply oppose the application that has been lodged by the above institution to gain an alcohol license to sell alcohol until midnight as well as their application for a late license to be open to 2am.

This is a residential area that is already blighted by the noise of Iceland delivery trucks around 11pm/12pm and if this license was to be granted the residents around that area, of which I am one, would be further disturbed into the night. This would be especially detrimental to the health and wellbeing of the residents given that the market setup starts around 6am and therefore only leaving residents with a 4hr period of peace and quiet.

I urge you to not approve this application and wait to hear news of what will happen.

Best regards

[REDACTED]

[REDACTED]

[REDACTED]

**Sent:** 23 May 2023 11:47  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Re: Re Morley's Fulham 308-310 North End Road

Dear Lorna,

Thank you for your response.

My full address is:

[REDACTED]

[REDACTED]

[REDACTED]

I will wait to hear more regarding the date and details of the hearing.

Best



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 19/05/2023 4:44 PM from



### **Application Summary**

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### **Customer Details**

Name:



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Email:

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Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 19/05/2023 4:44 PM Selling alcohol until 2am in a residential area will attract drunken behaviour and noisy revellers to a quiet neighbourhood.  
The area does not have late night entertainment so I'm not sure why alcohol needs to be sold into the early hours of the morning.  
It is a very nice family friendly restaurant area with local residents enjoying walking the streets.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 23/05/2023 12:16 PM from [REDACTED]

## Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

## Customer Details

Name: [REDACTED]

---

[REDACTED]

---

[REDACTED]

---

[REDACTED]

---

## Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 23/05/2023 12:16 PM I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour. I own flat directly above this premises at Haldane Road and am absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol and stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, and nuisance with youths frequenting McDonalds late at night - on one occasion I reported this to the police after fireworks were being fired at passing cars and in the direction of our windows. There is also traffic congestion from moped bikes picking up deliveries in this narrow one-way street as well as groups of drivers congregating outside our entrance door making it difficult to enter.

Adding take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents trying to sleep and well as put us all in danger. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door

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selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street. There is also an off license directly opposite the building.

An alcohol license for a fast food chicken shop is totally unsuitable for a residential area. The council is clearly putting money and effort into improving the area of the North End road - planters have been added and the pavement is much wider. This is really helping to improve life for residents on the road, and this application goes completely against that improvement plan.

Yours sincerely

Name: [REDACTED]

[REDACTED]

---

**From:** [REDACTED]

**Sent:** Tuesday, May 23, 2023 3:44 PM

**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>

**Subject:** Re: Comments for Licensing Application 2023/00740/LAPR

Hi Lorna,

Many thanks for sharing. The sale of alcohol to take away is still an issue of public safety and so is a closing time of 1am on Friday and Saturday. Friday is the day when anti-social behaviour peaks as teenagers and young adults congregate outside the McDonalds. I still object this licensing request.

I would also urge the council to look into the number of delivery drivers which currently wait on the narrow one-way street (often blocking pedestrian access to Haldane rd), and how the opening of another fast-food outlet will only add to this issue. I'd like to understand if there is a plan in place to address this.

I'm also interested to understand re the fire exit for Morley's, does this go through the residential basement area? If so, is there plans to install CCTV in this area to ensure no theft of bicycles?

Many thanks,

[REDACTED]

From: [REDACTED]  
Sent: 23 May 2023 13:33  
To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Subject: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:  
LICENSING APPLICATION

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:  
LICENSING APPLICATION  
Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]



**From:** [REDACTED]  
**Sent:** Wednesday, May 24, 2023 11:03 AM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Re: Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Thank you for confirmation of receipt of my email.

No my objection still stands, unless it was drastically changed.

I don't feel that a fast food chicken shop should be selling alcohol. A lot of the customer base will be kids.

It's a very different concept to say like a Nando's family restaurant.

Thanks

[REDACTED]

**From:** [REDACTED]  
**Sent:** Tuesday, May 23, 2023 2:49 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Morley's Chicken Shop

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]  
[REDACTED]  
[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/05/2023 5:29 PM from [REDACTED]

### **Application Summary**

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

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### **Customer Details**

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

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### **Comments Details**

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 24/05/2023 5:29 PM I'm writing to you to raise my strong objection to the alcohol license Morley's has applied for to sell alcohol from this premises, and even more during the very late house it has applied for, namely Sunday - Thursday until 00.00 and Friday - Saturday until 2.00. This chicken shop is located in a heavily residential area, with a lot of families with young infants and children in the streets immediately around the shop. My neighbours have children and teenagers. McDonald's already causes a nuisance in the area, as there is constant littering and loitering young youths; as well as delivery drivers waiting for online food pick ups. In granting this license there will be a huge detriment to the: Prevention of Crime and Disorder - Prevention of Public Nuisance - Protection of Children from Harm - Public Safety. The granting of alcohol license, and a late night on at that, will absolutely draw in late night and inebriated revelers. This will exacerbate the issue of littering, noise and anti - social behaviour when families are likely to be disturbed while asleep. I feel incredibly strongly about my objection and how detrimental this would be for the street, the families and the community.

**From:** [REDACTED] <

**Sent:** 23 May 2023 23:37

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** OBJECTION: 2023/00740/LAPR | Licensing Act - Premises Licence | Open for Consultation | 308 - 310 North End Road London SW6 1NQ

2023/00740/LAPR | Licensing Act - Premises Licence | Open for Consultation | 308 - 310 North End Road London SW6 1NQ

To whom it may concern,

I am writing to raise formal objections to applications from Morley's Chicken Shop on North End Road: 1) the license to sell alcohol and 2) the license to remain open until midnight Sun-Thur and 2am Fri-Sat.

I am incredibly worried about the prospect of another establishment which will both serve alcohol (which will likely exacerbate the behaviour I outline below) and be open late (which will disrupt our sleep even more). This would be in breach of the following: prevention of crime and disorder – prevention of public nuisance – protection of children from harm – public safety.

My reasons for this are many: I reside on [REDACTED] and have already experienced severe disruption from the neighbouring McDonalds establishment (see my licensing complaints earlier this year). This pales in comparison given McDonalds doesn't have

especially late opening hours and does not supply alcohol. The Morley's is situated directly on Haldane Road, which is a quiet, one way residential street home to many families with young children, couples with children on the way, as well as the elderly. We are already experiencing significant disruption, including but not limited to excessive litter, cars idling, delivery drivers blocking the street and urinating in our front gardens. In addition, there is a group of youths who trespass into people's front gardens, and who I have witnessed vandalizing houses (one neighbour has had a panic button installed as they threw razors at her and her child) as well as cars and bikes. Further, they create a huge amount of noise, keeping young children up late at night with excessive screaming and shouting.

The granting of an alcohol license will not be in keeping with the local area. This part of the North End Rd closes early (McDonalds is the latest). Late night establishments are closer to Fulham Broadway and away from residential houses. Further still, my research shows that pubs similarly located in residential areas in the borough (such as The Atlas, The Mitre, The Crabtree) all close at 11pm latest, even on Friday and Saturday. My perception is that the licensing of this establishment should be no different to those pubs on residential streets, given there are flats directly above, and many houses opposite.

This late-night license will likely draw in a drunken crowd, and therefore likely exacerbate the litter, public urination, noise and antisocial behaviour, keeping up the many elderly and young families who live nearby. In a previous letter regarding the McDonalds, the response from the council was incredibly helpful, but I am under the impression that the SNT and the police are overstretched and unable to police the McDonalds to the extent it requires. In addition, as a young woman I have already felt unsafe coming home in the evening and have been followed to my doorstep by men loitering outside the McDonalds on more than one occasion. I am hugely concerned that accepting this licensing application would exacerbate this further still, and later at night, when there are fewer patrols and people about, with the added issue that these people are likely to be drinking on the street with the alcohol bought from the shop.

The granting of this license would be extremely detrimental to my feeling of safety, right to quiet, littering and anti-social behaviour. I have also spoken with many neighbours who are equally concerned of the effect this will have on our wellbeing and that of our children. I implore you to please consider the effect it will have on the surrounding area.

Kind regards,

[REDACTED]

**From:** [REDACTED]

Sent: Thursday, May 25, 2023 11:01 AM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: OBJECTION: 2023/00740/LAPR | Licensing Act - Premises Licence | Open for Consultation | 308 - 310 North End Road London SW6 1NQ

Thank you for your email Lorna. The attached files do not change my position on the licensing. In fact they are cause for further concern, given they are expecting to be operating both inside and outside, which will only further exacerbate noise, litter and antisocial behaviour. There is also very little external space at the property, which means there is significant risk that patrons will use our street and front gardens as a beer garden instead of the premises. This will be at a huge risk to the young children on this street. Further, I object to the 1am closing time as this is not in line with McDonald's and to the 3am openings on Christmas Eve, Day and New Years Eve. This is not in line with the rest of surrounding area and ignores the fact that some people are required to work on those days and therefore need quiet to be able to sleep.

I do hope you will add these points to my objection.

[REDACTED]

[REDACTED]

**From:** [REDACTED]

Sent: Wednesday, May 31, 2023 10:00 PM

**To:** Mckenna Lorna: H&F [REDACTED]

**Subject:** 2023/00740/LAPR

Dear Lorna LBHF Licensing [REDACTED]

As further evidence and concern I submit further to my original Representation made to you ref 2023/00740/LAPR the below six points for the Licensing Sub-Committee's consideration.

Also, please let me know who to report the illegal oil pouring down Haldane Road street drains by McDonalds. Attached are some photos and videos as further evidence of illegal activity causing a genuine environmental hazard, in the adjacent vicinity, that surely is in contravention of McDonald's Licence to prepare and sell hot food until 12 midnight. The Licensing Sub-Committee should be aware of this problem at McDonald's, next to the proposed Morley's Premises.

My further six points:

1. This week McDonalds at 312Noeth End Road (NER) have been pouring used cooking oil onto Haldane Road out of their back entrance, this is not only an environmental hazard (blocking drains etc.) but smells terribly and is a huge inconvenience to residents. It is a concern that a proposed chicken shop next door at 308-310 NER might try to do the same.

2. McDonalds staff mentioned to me that they had had issues with a certain group of youths that come in and loiter and are very noisy / sometimes fighting (I suspect the same ones that often hang out on our street / in our front gardens). I note that Mcdonalds have two tables to sit at (about 6 people each) at street level, as well as some bar stools. There is significant upstairs seating too.

3. I have been round and knocked on doors at our end of the Haldane Road, those who opened up were generally already submitting objections, so hopefully we should be well covered from the Haldane Road side.

4. Another interesting point I wish to cite in our objection is that Sadiq Khan stated he would aim to prevent chicken shops opening within 400m of a school. Fulham Primary School is situated on Halford Road and is sub 200m from this shop, and the shop is also sub 200m from the Brunswick Club (the Fulham Youth club on the Haldane Road). Having spoken now with the leader of the Youth Club, he mentioned there is a group of youths (he inferred that it is the same youths as those mentioned above) whose parents believe they are being looked after by the youth club, but instead 'bunk off' and hang around the local streets and takeaway shops. This is even more a concern with the proposed introduction of alcohol, especially as they may sit there to seek air con / heating in more extreme temperatures

5. I was concerned to read in the licensing application that they were hoping to serve food and alcohol both inside and outside. This is worrisome as there is no place for people to consume their (hot) chicken outside, which is likely to lead to people sitting in Haldane Road / using it as their beer garden.

6. Although not a licensing matter it might give the Sub-Committee an indication of the cavalier approach that the Applicant is taking towards H&F Council in that he has replaced the attractive period left door (there are/were twin original doors at street elevation) with a bog standard ugly new bright red metal door, not at all in keeping with the aesthetic of the so well restored 1861 building—and right in the centre of of the Regeneration of North End Road Market. I understand the head of Planning is now involved in this very unfortunate situation, along with invalidating illegal oversized signage that does not benefit from planning permission, nor is it aesthetically attuned to the building's architectural heritage.

Thank you, Lorna

Sincerely,





Today  
08:47

Edit

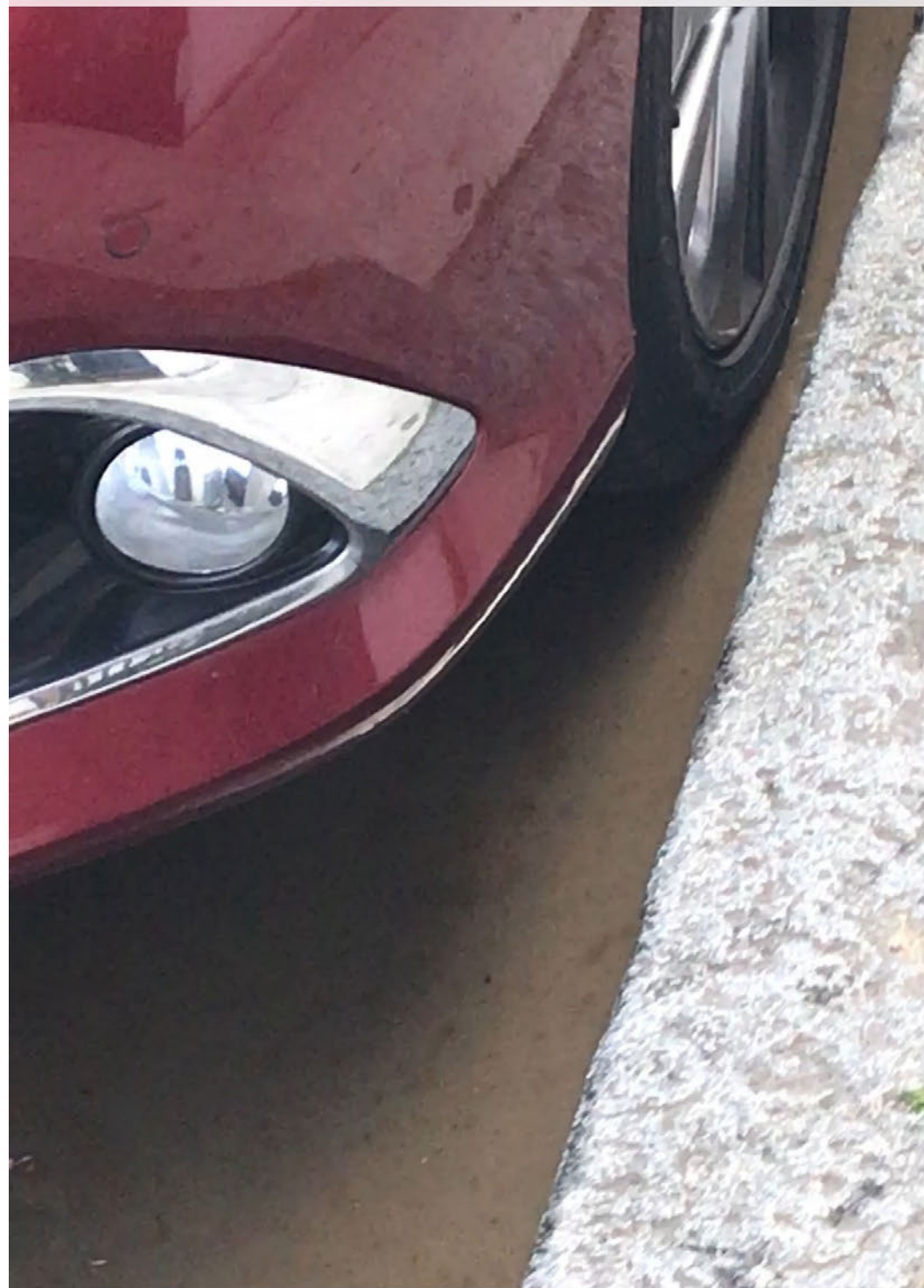






Today  
08:47

Edit



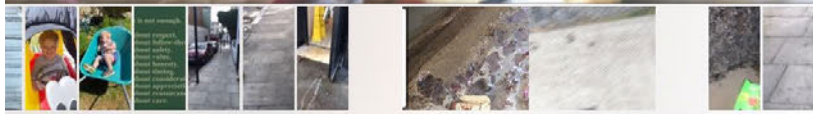






Today  
08:51

Edit



**From:** [REDACTED]

**Sent:** Wednesday, May 24, 2023 8:49 PM

**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>

**Cc:** [REDACTED]

**Subject:** My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast-food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely,

[REDACTED]

[REDACTED]

**From:** [REDACTED]

**Sent:** Wednesday, May 24, 2023 9:14 AM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** FW: Chicken Shop - Morleys

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

**From:** [REDACTED]  
**Sent:** Tuesday, May 23, 2023 8:25 PM  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Subject:** Objection to license application 2023/00740

My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

Dear License Team

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]  
[REDACTED]  
[REDACTED]

-----Original Message-----

From: [REDACTED]

Sent: Thursday, May 25, 2023 12:03 PM

To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

Cc: michael hornsby

Subject: Re: Our Objection to Morley's (at 308 - 310 North End Road SW6 1NQ)  
Council application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

We have recently been alerted by several of our neighbours to the above license application and we would like to strongly object to said application on the grounds of resulting noise, nuisance and anti-social behaviour in our street.

We strongly object to a fast food takeaway shop being able to sell takeaway alcohol at all, let alone being open until 2am.

Takeaway customers from McDonalds already regularly throw their (often half-empty) cartons and drinks cans into our front gardens, so adding the possibility of getting takeaway alcohol is a terrible idea, with the prospect of customers being drunk and noisy and relieving themselves on our street.

Yours sincerely,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**From:**

**Date:** 25 May 2023 at 21:15:29 CEST

**To:** "Licensing HF: H&F" <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>, Adrian Overton

**Subject:** 2023/00740LAPR 308 - 320 North End Road Market regeneration - thoughts on Rep re Morley's chicken shop with alcohol at any strength and tables

I write as a former Councillor who brought the Shepherds Bush Cumulative Impact Zone into place, also the Met CC rep for H & F where I monitor the 999 response for H & F.

Police are allowing high alcohol craft-beer on the above premises by not specifically prohibiting it. Unaccompanied school children and those under 18 could hang around this area as this shop will now have tables whereas other shops locally do not.

The 2003 Licensing act was brought in to protect children from harm and this must continue to happen - we do not need to make this area a magnet for under age drinkers.

The Police have enough to deal with - this has not been thought through by the applicant.

Please can you also let us know when the Controlled drinking Zone - Cumulative impact Zone is being brought back? I know that Covid delayed the process.

Please protect children from harm as the 2003 Licensing Act was supposed to do by rejecting this.

[Redacted]

[Redacted]

[REDACTED]

**From:** [REDACTED]

Sent: Thursday, May 25, 2023 8:55 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ

To whom it may concern

I write to object to Application No: 2023/00740 to permit the sale of alcoholic drinks at Morleys, Fulham and also to the proposal to extend opening hours on Friday and Saturday evenings to 1am.

As a former Councillor who has served on a Licensing Committee I am well aware of the four objectives of Licensing:

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance
4. The protection of children from harm.

It is my view that should Hammersmith and Fulham grant these applications, they will without doubt be undermining all four of these objectives.

My daughter lives in [REDACTED], within 100m of the existing McDonalds premises and the soon to open Morleys Chicken Shop. Over the three years that she has lived in this area, she has frequently complained about appalling litter in the street, tomato ketchup smeared on her car and low level anti social behaviour from youths who 'hang around' in Haldane Road whilst en route to or from McDonalds. This activity includes kicking balls about which bounce off houses and cars, intimidatory behaviour if politely asked to desist, rowdiness and damage to plants and property including deliberate keying of cars. She has witnessed youths stamping on Lime bikes, people eating



McDonalds in private gardens and delivery drivers urinating in residents' doorways and blocking the road. When a neighbour asked youths to desist from this type of behaviour, she had razors and scissors posted through her letter box as an obvious and chilling threat. On several occasions my daughter has written to H&F Licensing requesting that they reconsider the McDonalds Licence and she has also asked McDonalds to litter pick the street every day. The current situation is just about acceptable but will worsen during the summer months. Here is an extract from one of her letters:

**From:** [REDACTED]

Sent: Sunday, May 28, 2023 11:38 AM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** RE: 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ

Dear Lorna

Thank you for this information which does not alter my representation in any way. As stated previously, [REDACTED] Road within 100m of the Morleys shop and McDonalds on the opposite corner. I am a regular visitor to her house and usually have to pick up litter from her front garden and the street whilst I am there.

I would also like to emphasise that this objection is in no way racist. Our main fear is that Morleys Fulham will become the 'after party' location once pubs have closed at 11pm and particularly after Chelsea games despite the police conditions. Crowds of inebriated people will gather in Haldane Road to eat their takeaways and drink the accompanying alcohol until well after midnight thus preventing local residents, who have to get up early and go to work, from getting sufficient rest. At the very least there will be loud talking but more usually there will be shouting, music played from cars or portable devices and at worst, fighting and damage to surrounding property. It will be unpleasant and potentially dangerous to have to walk through this crowd late at night when returning from the tube station.

The applicant states they will ensure the safety of their workers and make sure everyone leaves the premises quietly but they do not indicate how they will control behaviour outside and the licence is for the consumption of food inside and outside.

They will have CCTV on the entrance but not in the side street and therefore they are denying responsibility for behaviour of customers who will generally (as this is a Takeaway) consume their purchases OUTSIDE.

As you may detect, I am extremely concerned about my daughter's personal safety and wellbeing if this application is granted.

Whilst I do not personally reside in Haldane Road, I feel that my representations are valid because this application directly affects my daughter and I am a frequent visitor to her house.

Kind regards

[REDACTED]

[REDACTED]

**Sent:** 14 November 2022 17:22

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>; Planning External Inbox: H&F <[Planning@lbhf.gov.uk](mailto:Planning@lbhf.gov.uk)>; Cleaner Greener: H&F <[Cleaner.Greener@lbhf.gov.uk](mailto:Cleaner.Greener@lbhf.gov.uk)>; Trading Standards: H&F <[Trading.Standards@lbhf.gov.uk](mailto:Trading.Standards@lbhf.gov.uk)>

**Subject:** Licensing Complaint - McDonalds North End Road, Fulham

To whom it may concern,

I am writing to make a formal complaint and request that the licensing be withdrawn from McDonalds on the North End Road.

This is for two reasons:

1) The immediate area is not suitable for an establishment with such high footfall, and this causes significant danger to pedestrians as they are often pushed off the pavement and onto the very busy North End road. The site also attracts extensive antisocial behaviour, with large numbers of youths congregating, fighting, and threatening customers and vandalising local property and infrastructure. For example, I witnessed these youths damaging public bikes as well as cars parked nearby. This behaviour and the number of people and delivery drivers results in the narrow pavements surrounding the venue being clogged, meaning those wishing to pass (often the elderly and unstable) are forced to step out onto the busy North End Road. This presents a significant danger, as evidenced by the tragic death of a pedestrian just up the North End Road a month or so ago. I am certain that this is something that should be avoided at all costs.

Therefore it is clear that McDonalds is already causing significant problems for local neighbours but does not have an alcohol licence and closes at 12am. If Morleys is granted an alcohol licence (which is not usual for their many London premises), it is likely that crowds will gather outside the shop and down Haldane Road, drinking and generally causing disturbance until well after midnight. On Friday and Saturday nights this will continue until 2 or 3 am.

Chicken shops have a history of violence and in November 2021 Jermaine Cools was murdered in a fight involving a number of people outside a West Croydon chicken shop. On 27<sup>th</sup> June 2022 armed police were deployed after a triple stabbing in a Poplar chicken shop whilst in November 2022 a 21 year old man was stabbed in a Haringey chicken shop. These outlets are notorious also for grooming young people to become drug couriers and it is very unlikely that a harassed server will be able to identify and inform police about children at risk (suggested as a condition by the local police liaison officer).

Sadiq Khan has stated that he would aim to prevent chicken shops from opening within 400m of a school. Fulham Primary School is sited in Halford Road which is almost opposite Haldane Road and this site is certainly within 200m of Morleys Fulham.

There is an Off Licence directly opposite Morleys called The Hair of the Dog and this should be adequate for the provision of alcohol in the area in addition to several pubs and night clubs along the North End Road and around Fulham Broadway.

If these additional licences are granted, it is likely that a chicken shop serving alcohol will attract crowds and that alcohol fuelled violence and antisocial behaviour will be a regular occurrence. The premises are relatively small so where will those eating chicken and drinking alcohol stand whilst consuming their purchases? As the North End Road pavement is narrow, they will drift into Haldane

Rd depriving local residents of their right to peaceful occupation of their homes. This undermines the first three objectives of Licensing. Objective 4 will also be undermined because local children attending the shop will risk being influenced by customers who are drunk and may well be persuaded to consume alcohol, at a table or outside, which has been purchased by someone over the age of 18. This will render them susceptible to grooming both for sexual and drug related reasons.

I would therefore urge the Licensing Officer/Committee to restrict opening hours to match those of McDonalds (ie no later than midnight) and to refuse an alcohol licence for these premises. If these applications are granted, one can predict that the local police will routinely be in attendance, near neighbours will be terrorised and kept awake until after midnight every night, cars and property will be damaged and vulnerable young people drawn into drug related gang violence and sexual abuse. The Brunswick Club in Haldane Road offers sports and social activity for local young people. Unfortunately the person in charge has told us that parents believe their children are attending sports training or social sessions but frequently these children 'bunk off' and hang around the local streets and Takeaway shops.

There is no upside for local residents, social services, Environmental Health or police if this application is granted and an alcohol licence in a chicken shop is a recipe for disaster. This is not a NIMBY letter but a rational evaluation of historic facts and a reasonable extrapolation and prediction taken from this information. The obvious conclusion is that it would be totally irresponsible for H & F to grant an alcohol licence or extend opening hours until 1am.

Yours faithfully

[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]  
Sent: Saturday, May 27, 2023 11:00 AM  
To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Subject: My Objection to Morley's Chicken Shop Council Application  
2023/00740/LAPR: LICENSING APPLICATION Address: "Morley`s Fulham: 308 –  
310 North End Road London SW6 1NQ

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:  
LICENSING APPLICATION

Address: "Morley`s Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We fully concur with her words, that we are absolutely shocked by the possibility of the council allowing a fast food chicken shop to sell alcohol in the first instance and also allow it stay open until 2am on Friday's and Saturday's. This will only bring about drunken anti-social behaviour which will put residents and particularly the many kids that live on Haldane Road in danger. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol until 12am weekdays and until 2am at weekends will be absolutely detrimental to residents and this community. As it stands McDonalds is already known as problematic with local Met police as it attracts people that are generally drunk after 10pm and having this premises next door selling alcohol like an off license will only worsen this with attracting anti-social behaviour with people drinking on the street,

and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[Redacted signature]

[Redacted header area]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 8:02 AM from [Redacted]

### **Application Summary**

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

## Customer Details

Name:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Stance:

Customer objects to the Licensing Application

Reasons for comment:

Comments:

31/05/2023 8:02 AM We live at no. [REDACTED] and are shocked to hear of the new application to extend the licensing hours for Morley's. We already experience disturbance and noise from delivery drivers, who park in the bay provided at the end of our street. The idea that the noise from revving engines and the hubbub of drivers is set to be extended late into the night is seriously unwelcome. On more than one occasion I have almost been knocked over as I turn my bicycle into the street from the North End Road on my way home from work. We are a family of four with children at the local Fulham Boys school and usually retire to bed at around 10pm. It seems unnecessary and excessive for the activity of delivery drivers to be extended late into the night.

We already endure the activities of McDonalds and Kentucky Fried Chicken which attract crowds of people on the pavement in the evening with the inevitable rowdy behaviour. The verbal barrage to passers by and litter of fast food wrappers are undesirable. From time to time some diners seek refuge from the crowds and sit on the walls of our front garden to enjoy their meal, which is a serious intrusion on our enjoyment of our property. Accordingly we are stunned to learn of this application and wish to register our strong objection. The Council should demonstrate that law and order can be maintained at these venues and the evidence to date does not give confidence that an alcohol licence would be a good idea, indeed the presence of policemen would be a positive and welcome new sight.

We hope the Council will make the correct decision to reject this application. I am unable to attend the hearing and would like to request that our neighbour [REDACTED] be allowed to represent us.

Kind regards

**From:** [REDACTED]

**Sent:** Wednesday, May 31, 2023 5:35 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** 'My Objection to Morley's Chicken Shop Council Application

Dear License Team,

RE: 2023/00740/LAPR: LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

Kind regards

[REDACTED]

**From:** [REDACTED]  
**Sent:** Wednesday, May 31, 2023 7:34 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Licensing Application 2023/00740/LAPR - Morley's North End Road

As a local resident [REDACTED] I am writing to strongly object to the licensing application 2023/00740/LAPR for Morley's Fulham 308-310 North End Road London SW6 1NQ.

I object on the grounds of noise, nuisance and anti-social behaviour. The Wellington Pub on Haldane Road (at the other end from the proposed Morley's) had, until recently, a similar 2am alcohol license and it caused misery for neighbours and became a hub of noisy and illegal behaviour including drug-dealing and drug taking on the premises. Haldane Road is a one-way, residential road. Our lives are already rendered difficult by Iceland delivery lorries at all hours and a McDonalds where Deliveroo drivers congregate. Add a Morley's with a late licence and you're condemning us to huge disruption in our homes, where we are supposed to have the right to quiet enjoyment.

Sincerely,

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]



**From:** [REDACTED]

**Sent:** Wednesday, May 31, 2023 11:04 PM

**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>

**Subject:** My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR: LICENSING APPLICATION

Dear License Team,

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children, which would compound the huge amount of anti social behaviour we have down our road already on Friday / Saturday nights - which currently leaves members of the street concerned to go outside their own home (particularly true for the elderly members of the street and my wife with a 6 month baby).

As you can imagine we are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely,

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 10:17 PM from [REDACTED].

## Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

## Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

## [REDACTED] Details

Commenter Type: Residents Group

---

Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 31/05/2023 10:17 PM We object to the sale of alcohol both on and off the premises until midnight, when the neighbourhood is already subject to anti-social behaviour and crime and disorder.

The suggested hours to 2am on Friday and Saturday nights, and to midnight on other days of the week are not suitable for premises which are on the corner of a residential road - and are out of line with other licensed establishments in the vicinity.

There is already congestion and anti-social behaviour in the area around Macdonald's, directly across the road, which doesn't sell alcohol and shuts earlier. A new premises which stays open later and sells alcohol for both on and off premises consumption will cause further issues.

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The council have undertaken a lengthy and expensive programme to landscape and improve the North End Road. This application as it stands won't enhance the road and neighbourhood, but will spoil it as even more delivery drivers congregate, wake up residents and their children, anti-social behaviour grows and crime develops and litter is dropped by customers etc. Not a greener, more attractive neighbourhood as envisaged.

We reserve the right to make further comments.

---

-----Original Message-----

From: [REDACTED]  
Sent: Wednesday, May 31, 2023 9:35 PM  
To: Licensing HF: H&F <licensing@lbhf.gov.uk>  
Subject: Morley's Objection Haldane Road

Dear License Team,

RE: My Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR:  
LICENSING APPLICATION

Address: "Morley's Fulham: 308 – 310 North End Road London SW6 1NQ

My neighbour has alerted me to the above license application, I strongly object to this application on the grounds of noise, nuisance and anti-social behaviour and harm to children. We are absolutely appalled by the possibility of the council allowing a fast food chicken shop to sell alcohol and also to allow it stay open until 2am on Friday's and Saturday's. We already suffer with anti-social behaviour, noise of nuisance with older youths frequenting McDonalds late at night as well as traffic congestion, and noise from moped bikes picking up deliveries in this narrow one-way street. Adding a take away alcohol to its fast food menus with 2am opening hours at weekends will be absolutely detrimental to residents and this community. Mcdonald's already attracts people that are generally drunk after 10pm but introducing a fast food premises (light meals) with alcohol to be sold on premises and off next door like an off license will only worsen the anti-social behaviour with people drinking on the street, and likelihood of drug usage too. Many kids particularly from local schools frequent McDonald's and Chicken fast food shops like Morely's – An alcohol license for a fast food chicken shop is totally unsuitable and will put kids in danger.

Yours sincerely

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 1:23 PM from [REDACTED]

### Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

### [REDACTED] Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 31/05/2023 1:23 PM We object to this operation being allowed to open until 2am at weekends whilst similar operations have to close much earlier at 11pm or midnight.

We further object to alcohol being sold both on and off the premises as there is already significant disorder and crime in the vicinity.

We reserve the right to comment further.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 12:41 PM from [REDACTED].

### Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

### Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

### Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 31/05/2023 12:41 PM My wife and I are both doctors. When coming home late at night from the tube, she has had safety issues in the past with drunken people and with potential mugging. Increasing the licensing hours around here will make this worse. Further we have a young family, and this is really not conducive to keeping the area family-friendly. Noise levels are already a problem for all residents, though we accept this is part of living in London. However late night noise levels have no place in a residential area, and will affect family quality of life.

**From:** [REDACTED]

**Sent:** Wednesday, May 31, 2023 10:32 AM

**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>

**Subject:** Objection to Morley's Chicken Shop Council Application 2023/00740/LAPR Licensing Application

Dear Licence Team,

I am writing to object to the application for a late licence and for Morley's Chicken Shop 308-310 North End Road London SW6 1NQ.

I am objecting on the grounds of noise, nuisance and anti-social behaviour for all the neighbours of this quite residential street.

As you can see from the photo below, the pavements are already congested by Deliveroo and Uber Eats delivery driver bikes from MacDonaldis opposite, meaning both me and my elderly and disabled neighbours have to walk in the road to get back and forth. It is not designed to be a busy restaurant takeaway business and this will only be doubled and till the small hours of the morning with the application to sell alcohol till 2am on Fridays and Saturdays.

This will change the nature of the street, interrupt the sleep of hardworking people who pay their Council Tax, will provide further noise and congestion from the delivery bikes, as illustrated below.

I cannot understand the need to stay open this Late and Sell alcohol - we already are littered with rubbish, abandoned Lime bikes and often loud voices of people fuelled by drink from the local pubs and this will only increase and especially as I sleep at the front of my house. I strongly object to this application and hope that the Licence Committee will see sense and reject this application from Morleys for this Late Licence.

Yours,

[REDACTED]  
[REDACTED]  
[REDACTED]





**From:** [REDACTED]  
**Sent:** Wednesday, May 31, 2023 12:13 PM  
**To:** Licensing HF: H&F <licensing@lbhf.gov.uk>  
**Cc:** [REDACTED]  
**Subject:** NOTICE OF OBJECTION: LBHF 2023/00740/LAPR - Morley's 308-310 North End Road (the Application) [MDR-LEGAL1.FID2265124]

Please note that I have tried to make the submission below online via My Account on the LBHF website but with no success. I will keep trying.

I and my family are residents at [REDACTED] a fully residential road adjoining the North End Road (**NER**) which is within 50 meters of 308-310 NER being the location of the site which is the subject of the above Application for late night hours for refreshment and alcohol sales. I have contacted about 15 residents on Tournay Road and they unanimously support the submissions set out below. Some of them have made representations. The predicament and objections set out in the submission below are equally pertinent and relevant to residents of all the 100% residential roads that are in close proximity to the application site – the closest roads are Halford, Haldane, Tournay, Armadale, Eustace, Knivet, Epirus, Shorrolds, Hartismere, Walham Grove, Sedlescombe, Coomer Place, Racton and Anselm.

For the reasons set out below by reference to the Statement of Licencing Policy and objectives (**SLP**) I object in the strongest possible terms to the Application and ask that the Committee reject and refuse it outright.

## 1 **Prevention of Crime and Disorder**

Post COVID, crime in NER is rising, unfortunately, not only during the day but increasingly at night – burglaries, theft, drugs, damage to cars, anti-social behaviours (aggressive and inappropriate behaviour and comments towards women walking home, littering, urinating, vomiting, large groups congregating on pavements, overspill from clubs and bars); rapidly increasing dispatch and delivery drivers causing altercations with vehicles, residents and bicycles, cycle altercations, problems at McDonalds including robberies witnessed by families with children are becoming frequent, regular and too all too common. Residents on the NextDoor app report these unfortunate incidences daily. Please note that children regularly congregate at McDonalds, Greggs and KFC all within 100m of the application site. There is sadly a correlation between crime, late night activities and alcohol sales. 308 NER is not a "town centre" and unlike Shepherds Bush, Hammersmith and Fulham Broadways IT is not a site of late-night early morning activity nor has a night-time plan. Consistent with the need to curtail crime, late night/night time activities should not be permitted.

Proximity to the residential premises and proximity to areas where children may congregate is a key feature of the Committee's own Statement of Licensing Policy (**the Statement**) – paragraph 3.9. The applicant's proposed late-night activities pose a significant risk to increased crime in the local

area. Proximity was a key issue in the recent decision of the Licensing Committee when it rejected an application in relation to the Swimming Pig (Walham Grove). In brief, the type of proposed activity (in that case the sale of alcohol) was held not to be appropriate in that location – very close to residents.

## 2 The Prevention of Public Nuisance

Paragraph 10 of the SLP requires the "Applicant to demonstrate.....how they intend to prevent nuisance arising, disturbance and protect amenity.....". The Licensing Authority, regarding an application for late night or extended hours **"will not permit an extension unless it is satisfied that the licensing objectives will be met"**.

Firstly, none of the food establishments (Morley's included) have sufficient room inside to house any, let alone large numbers of, dispatch riders. Consequently, they congregate and hang about waiting for jobs outside and in the motorcycle parking bays on the residential roads (which they fill well beyond the designated area – note that there are no such bays on the NER). The retailers do not want the riders hanging around inside as it is bad for business and puts other shoppers off. This leads to the build-up of large numbers who (in addition to the noise of their bikes arriving and departing) gather and entertain (play music, card games, talk etc.) themselves well into the night. Sadly, as I can directly attest, this also leads to constant littering, riders urinating in the road, riders sitting on residents' fences, throwing rubbish into gardens, riders making aggressive and lurid comments to young women walking home at night etc. In addition, we have a consistent issue with damage to parked cars (scratches, small dents etc), riders mounting and parking on the pavement, parking illegally, and critically noise that keeps us all awake and is categorically a nuisance on an ever-increasing scale.

Notably most, in fact nearly all, dispatch riders are L-plate learners. They are not required to register, pay a parking fee (unlike residents), register to operate in LBHF or pass a driving test. One of the consequences of this is a disregard or lack of knowledge of the basic rules of the Highway Code, the speed limits, on many occasions near total disregard for the safety of other road users and effectively a "wild west" approach to driving.

The noise issue cannot be underestimated. Rarely do these riders adhere to the speed limit and they are noisy even at 20 mph or less. They are remunerated by how quickly they fulfil deliveries so are incentivised to go fast ("from shop to house in under 20 minutes"). None of the motorbikes are electric (itself a huge environmental issue) – this is not a requirement of LBHF nor the retailers (who don't care once the food has left the store).

The situation is made worse because many of the roads adjoining the NER are used to cut through to the Dawes Road, Fulham Road, Bishops Road, Fulham Palace Road, Brompton Road, Lille Road etc. Tournay Road is no exception. The noise is relentless and every night either stops us from sleeping or wakes us up. My 14-year-old daughter regularly does not get to sleep until midnight or

later only to be woken again by the noise of a delivery motorbikes and dispatch riders from 06:00 when McDonalds opens, or the high pitch reversing indicator of the Gregg's delivery HGV lorry between 4 – 5.30am! I am sure I do not need to refer you to the growing body of science on the negative effects of lack of or broken sleep. Equally I am sure that I do not need to point out the link between the use and availability of alcohol and the nature of late-night disturbances, singing, shouting, fights, marauding groups, car jumping, urination, vomiting etc. Anxiety, diabetes, dementia, depression, poor performance at work and school are all linked to sleep deprivation. In these economically hard time residents who are finding it hard to make ends meet. Those who have to work longer hours or take second jobs need to rest, recover, recuperate and re-energise themselves and their loved ones and this can only be done between 10pm to 8am. With children, the elderly, pregnant women, the disabled, those with illnesses or conditions this is even more the case. One noisy dispatch motorbike at 11.30 or midnight can wake up an entire house and virtually all the residents in the houses and flats on the road are affected by it. We must be realistic, no number of "please respect the neighbours" signs, online warnings etc. will have any impact on this. Further no number of conditions can make the Applicant responsible for noise and nuisance off their premises. Such attempts would be unenforceable.

In addition to LBHF's own SLP, the Courts have long recognised the rights of householders to the quiet enjoyment of their homes. In *Hampstead & Garden Properties v Diomedous [1968]* the judge concluded "It is the home rather than the meal table [*read restaurant/takeaway*] which must prevail. A home in which sleep is possible is a necessity whereas loud music [*read source of noise/nuisance in that case*].....is for those who enjoy it, a luxury". The noise of petrol and diesel dispatch motorbikes is an inescapable by-product of the ever-increasing commercial activity taking place on residential roads and not a necessity (unlike sleep) after normal daytime business hours. We respectfully submit that the rules set out in the SLP must be interpreted and applied by the Committee consistent with the law. The law protects the residents right to sleep and the quiet enjoyment of their property. We respectfully submit that the Committee should find in favour of the only outcome to this Application that is consistent with the law i.e. to reject it completely.

On the flip side residents in my experience are hugely supportive of the phenomenal (and expensive) efforts that have been made by LBHF to regenerate the NER market and turn it in to a desirable area to shop and trade thereby attracting more people to the area. We have no problem at all with daytime business activities. Central to this is the fact that the NER is not a "town centre" and as such has no night-time economy plan. Takeaways dependant on the dispatch/delivery economy (as opposed to sit-in restaurants, bars, clubs etc.) and seeking to open to 24:00 or 01:00 are inconsistent with the plan for this area so my point is that this application site is just in the wrong place for any activity after 23:00. I absolutely implore you to agree. Without any control on late night operations and activities the noise and nuisance will be an increasing source of misery for many residents who love Fulham and live and pay taxes here as opposed to those who swipe on a mobile phone to order their food but live 2-3 miles or 15/20 minutes away. All this would take place on 100% residential roads and so we urge you to curb late night opening hours in areas inescapably on the doorstep of residential communities.

The unavoidable reality is that there are 10 takeaways (McDonalds, KFC, Bazuka, Greggs, Dominos Pizza, Nandos, Amigos, Tipaza, (pending application), Selekt Chicken and the corner off-licence within 150m of my house (and significantly more just beyond this threshold). This is the reason why the numbers of dispatch/delivery riders parking on and using our roads is huge and rapidly growing – the last five years have seen a very substantial increase in the activities of the delivery economy to satisfy online food and drink orders. The high-profile operators such as KFC and McDonalds are not allowed to operate until 01:00 and respectfully I submit nor should this Applicant. To sanction late night hours in this case would condemn residents to commercial activity (dispatch/delivery motorbike riders using (free of charge or regulation) on 100% residential roads) well beyond normal daytime commercial business hours and well into the essential time for sleep for young and old alike. Residents, whilst acknowledging the hugely positive steps taken to regenerate the NER market, observe that the dominance of takeaways and fast-food establishments (with no balance in favour of restaurants, cafes or other outlets) makes it difficult to create the right environment for the trading regeneration of the NER and within which to attract and retain visitors and residents to spend time enjoying a variety of facilities.

Contrast that to the two or three residents on Tournay Road who own and use motorbikes. They leave for work and return home at a variety of hours five to seven days a week – but that is normal residential activity on a normal residential road, plain and simple. Compare that to the commercial activity of 10 - 30 dispatch riders at any one time parked on and using the road throughout the day and night involves hundreds of journeys every hour of the day that they operate or are allowed to operate. Late night opening hours will simply increase the consequent commercial activity on residential roads. We ask you to take a significant step to prevent this from happening by rejecting this Application.

With no small amount of irony the impact of crime and disorder is sadly reflected by the fact that one of the three residents on Tournay Road who own a motorbike had their motorbike very recently stolen on the night of bank holiday Monday 29<sup>th</sup>/morning of the 30<sup>th</sup>!

### **3 Promotion of Public Safety**

Not to be lost in the density of my opening paragraphs it should be clear to the Committee that public safety issues abound in cases that look to extend late night operating hours on the NER, principally by reference to:

- A the safety of women walking home at night; and
- B the large number of unaccompanied school children and children generally in this heavily residential area. The NER is a crime hotspot with drugs and alcohol abuse particularly prevalent. Opportunities to gather, meet and congregate late at night create the environment within which drug dealers sell and transport drugs – it is both their network, their cover and their audience. The concept of "chicken shop grooming" is well documented and has been the subject of

the disturbing findings of a Parliamentary Enquiry and coverage in the national press. The National Crime Agency and Barnardo's have also highlighted the use of children in drug dealing.

We submit for these, and the other reasons stated in this submission, and in particular the proximity of the application site to large residential areas means that late night closing times of 24:00 and 01:00 are not appropriate (see pages 21 and 22 of the SLP).

#### 4 Relevance of the decision in Selekt Chicken, 349 NER

Broadly this was application for extended late night ours (refreshment only not alcohol) which was rejected by the Committee. Relevant to this was that (1) the premises had no internal space for delivery/dispatch riders and it was accepted that they would all congregate outside, (2) the Applicant failed to understand let alone address (or simply ignored) the risks posed to the local area, and (3) the proximity of the application site to 100% residential areas. The same fact pattern is the case as regards this Application. We note that Selekt Chicken was (a) not applying for alcohol sales (consistent with KFC, McDonalds and many other local takeaways) just late-night refreshment, (b) the applicant in Selekt Chicken was seeking only slightly different opening hours to those applied for by this applicant (Selekt Chicken sought (and were declined) to open to 01:00 on a Thursday which Morley's does not. The Morley's Applicant seeks and extension on Thursday to close at 24:00 – which we say is too late and should remain at 23:00) and (c) the applicant had accepted six conditions put forward by the Police. Despite all this the application was rejected.

The decision on Selekt Chicken to reject the application is highly pertinent and directly applicable to the Application. The Committee giving its written statement dated 27 July 2022 (**the Decision**) made it clear that:

A agreeing, as the applicant did, to instal CCTV as a condition was "not sufficient to deal with the local residents' concerns regarding the disturbance caused as a result of the operating hours" (para. 18);

B even though there was some suggestion that late night refreshment should close at midnight (00:00) "it was the Committee's considered opinion that if granted the licensed activity was likely to create more public nuisance and anti-social behaviour caused by customers and delivery drivers collecting deliveries form the licensed premises. It was the Committee's considered opinion that this would have an adverse impact on local residents and the promotion of the licensing objective of prevention of public nuisance and prevention of crime and disorder" (*and that is even without alcohol* - para. 19); and

C in para 20 acknowledges that the Committee took into account "concerns regarding noise and nuisance caused by delivery vehicles late at night as well as noise created by delivery drivers who will congregate at the Premises waiting to collect food".

I could go on (regarding lack of waiting space inside – para. 23, conditions being insufficient, inappropriate, or unenforceable – paras. 22 and 24, the inability of applicants to ensure that dispatch drivers follow the rules – para 25 ) but I urge the Committee to read or re-read in full the decision. It is clear and precise on exactly the fact pattern and circumstances that are presented to the Committee in the Application. The Committee concluded:

".....it was the Committee's considered opinion that granting this license will add to the noise and the operation of the premises late at night will disturb the local residents. It was the Committee's considered opinion that this would have a negative impact on the promotion of prevention of public nuisance and prevention of crime and disorder" (para 26).

We respectfully (1) ask that the Committee consistently applies the principles that are established in the Decision of Selett Chicken and (2) find that there are no distinguishing features of the Application that reasonably justify any divergence from, or anything but strict adherence to, the Decision and its application in this case.

#### **5 Applicant: failure to assess impact on the Community**

Page 18 of the SLP (Policy 1) clearly states that "Applicants are expected to include positive proposals in their application on how they will manage any potential risks". I am afraid that a review of the Application cannot identify one such "positive proposal". Does the Applicant think that there are no risks and, if so, can they explain why? I deduce from this that the Applicant has given scant or no consideration to the immediate community, to anticipating the all too obvious concerns and issues, to engaging with residents to identify and address issues and to fully appreciate the role they will play in contributing to the community in which they want to trade.

In brief the Applicant does not care or at very best pays only lip service(see section 6 below) to the very real requirement in the SLP to assess the risks relevant to the local area. Perhaps the Chair of the Committee might ask the Applicant to explain why they haven't provided a local area risk assessment? The Application is in this respect defective, lacks credibility and is unreliable.

See the reference to para. 10 of the SLP above.

#### **6 Applicant: failure to obtain planning permission – signage**

Residents have become aware of a concerning development relevant to the Applicant. In relation to the application site the Applicant has made a planning application in relation to signage. As LBHF will be aware the application site is an exemplary example of a fantastic NER restoration/regeneration project (of the old Barrow Boy public house – including among other features single line raised lettering on the Haldane Road side of the building) and that broadly any signage must delicately compliment the high standards of this restoration.

I am no planning expert, but it appears that the Applicant has erected oversized incorrect signage not in keeping with historic-type signage and lamps inconsistent with the regeneration. From what we can see the Applicant has blatantly done this BEFORE planning permission has been granted. There are many negative implications of this about the Applicant that can be taken from this all of which are self-evident. At best this was a gamble taken by the Applicant in blatant disregard of the rules and regulations. The Applicant took a risk and has been caught. I fear that this evidences the attitude of the Applicant to the site, their complete lack of regard to the impact of what they are doing and reflects their view of the level of responsibility required of them. Perhaps the Chair could ask the Applicant whether they retained a qualified architect or adviser, and whether they were aware of the status of the building and the need for planning permission?

We hope that a more historically referenced signage will be approved by the planning committee and those who enforce these rules.

## **7 Conditions**

I refer to the comments already made as regards the unenforceable and ineffective nature of conditions, signs etc. I also note the bizarre Police Condition 1 in relation to no beer in excess of 5.5% ABV except as regards craft beer. In my experience a vast amount of craft beer is well in excess of 5.5% (a quick trip to any of the local supermarkets will confirm this) thereby rendering this condition useless and redundant. Great – higher alcohol content and more anti-social behaviour. Is there someone at the Police (Dan Evans?) responsible for these conditions the Chair could refer me to discuss this anomaly? Please can the Chair of the Committee use this decision to send a message to the Police concerning this condition.

For the reasons set out above the residents' view is that no alcohol sales should be permitted at any time and late-night refreshment should be limited to, at the very latest, 23:00.

## **8 Conclusion**

The principal objections are that the Application:

- 8.1 Does not promote the licensing objective of public safety and in particular the prevention of children from harm
- 8.2 Will create more public nuisance and anti-social behaviour
- 8.3 Will have an adverse impact on the prevention of crime and disorder
- 8.4 Should be subject to the same guiding principles set out in, and the conclusion of, the decision of the Committee in the case of Selekt Chicken

8.5 Cannot be satisfactorily conditioned regarding noise, alcohol use and crime because any relevant conditions attempting to address 8.1 to 8.3 above would be unenforceable

8.6 Should be consistent with the legal common law position that recognises the right of householders to the necessity of sleep

8.7 Is submitted by an Applicant who has already shown complete disregard for the lawful planning processes of the LBHF by "trying to get away with" grossly inappropriate signage at the premises before permission is granted

8.8 Entails late night activity inappropriate to the local area due to its proximity to fully residential roads

8.9 should not allow the sale of alcohol at any time whatsoever as per McDonalds, KFC and others

8.10 is submitted by an Applicant who has made absolutely no assessment of the impact of their proposed activities on the local area as required by the SLP and consequently is no position to responsibly operate at all sales of alcohol nor late night refreshment beyond 23:00.

For all the reasons stated above we respectfully ask the Committee to reject the application outright. If the Committee finds that some degree of late-night opening (to 23:00) is appropriate for refreshments (we very much hope not alcohol), then please would the Committee set closing times at no later than 23:00 on each day from Monday to Sunday.

Without prejudice to the objection and conclusions above we would respectfully ask the Committee to impose some conditions including:

- 1 six monthly meetings with residents or the local Ward panel to review the issues set out above and any new issues as and when they arise;
- 2 daily litter sweeps by Morley's staff every two hours during opening times of the three closest roads – Haldane, Halford and Tournay;
- 3 no placement, dumping or storage of any commercial waste, refuse or other materials on the street, pavements, or roads during opening hours; and
- 4 commercial refuse collection only between the hours of 08:00 and 20:00 i.e. along with condition 3 this implies that refuse left out at 23:00/closing time should be collected before opening time the following day so between 08:00 – 11:00 each morning otherwise refuse should be taken out when the lorry arrives if after 11:00 and before 20:00.

Thank you for your time and consideration of the issues.





Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 30/05/2023 11:02 AM from [REDACTED]

## Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

## Customer Details

Name: [REDACTED]

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[REDACTED]

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[REDACTED]

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[REDACTED]

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## [REDACTED] Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 30/05/2023 11:02 AM The principal objections I have are:

Noise and nuisance.

There will be a significant increase of late-night scooter riders who will congregate in even greater numbers in Tournay Road and use the road as a cut-through to their delivery destinations.

We already have a disproportionate level of scooter activity in Tournay Road with all the local fast food restaurants in North End Road, which has led to a significant increase in noise, littering, urinating, blocking of pavements and damage to vehicles.

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Offering alcohol later on at night will hugely increase late night noise caused by inebriation and increased traffic and, in all probability, anti-social behaviour.

The lack of a local police station and police foot patrols only adds to this issue

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 30/05/2023 10:27 AM from [REDACTED].

### Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 30/05/2023 10:27 AM My concerns about this application are:  
Noise and nuisance. Our neighbouring street (Tournay Road) is already crowded with delivery riders and the attendant blocking of the pavements, urination and occasional intimidation of pedestrians.  
Crime and disorder. Increasing late night availability of alcohol will contribute to the disorderly and sometimes criminal activity that has been increasing in the North End Road area.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 30/05/2023 9:55 AM from [REDACTED].

## Application Summary

Address: 308 - 310 North End Road London SW6 1NQ

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

## Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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## [REDACTED] Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 30/05/2023 9:55 AM I strongly object to Morley's obtaining an alcohol licence given that this is a residential street, we already have a lot of antisocial behaviour and they are seeking a licence to 2am. We already have significant problems with the former Wellington Pub which had a 1am licence which we strongly objected to before it closed.

In addition, McDonald's on the opposite corner to this have groups of children who are abusive and by allowing another fast food retailer to have an alcohol licence, this will only get even worse.

Further, the increase in mopeds which already block the road for residents will be horrendous.

This is not an appropriate location for an alcohol licence, Haldane Road is a residential street

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and as the Wellington Pub demonstrated with countless calls by residents to both the police and to noise and licencing teams, it simply is not fair on locals.

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